

**PRESS RELEASE FOR AUSTRIA AND CENTRAL EUROPE
YEARBOOK 2008**

ERSTE BANK DELIVERS BEST RESEARCH IN HUNGARY

(Embargoed: 07:00am March 27, GMT)

London, 27 March, 2008 — AQ Research, the independent research analysis firm, today publishes its third annual review of the accuracy of recommendations in relation to companies in Austria and four Central European markets (Croatia, Czech Republic, Hungary and Poland). The Austria and Central Europe Research Yearbook 2008 evaluates the performance of Buy/Hold/Sell recommendations on absolute and relative bases during calendar 2007. The report examines research from 15 houses in relation to 13 companies in Hungary.

“Erste Bank’s local knowledge continues to set them apart from the competition” says AQ Research contributor David O’Hara. “Hungary has become an established market for research and investment, its growth projections continue to attract new money.”

Highlights of the analysis are as follows:-

- Erste Bank took the top recommendations score in Hungary, with Jozsef Miro’s research on Pannonplast and Danubius Hotels each top-ranked. Investors following Erste Bank’s recommendations in the country would have made a greater return than those following any other broker’s research.
- Erste Bank is the overall winner for recommendations in the Austria and Central Europe region, for the third year in succession. Its strongest results came from a variety of analysts across the region, with Artur Iwanski, Piotr Lopaciuk, Vladimira Urbankova and Daniel Lion all turning in big scores.
- UniCredit retained its second place in the Austria and Central Europe region from last year’s analysis, with over 60% of its recommendations scoring above zero in the RQ analysis (successful recommendations).
- Sector relative house Credit Suisse managed an impressive 92% hit rate while KBC Securities managed 83.3%.
- Top ranking Hungarian analyst was Ákos Herczenik of Raiffeisen Centrobank, who picked up points on both the short and long side with MOL, although Balint Torok of Buda Cash issued the most profitable recommendations on MOL from a field of twelve analysts.

CONTACTS for detailed tables and copies of the Austria and Central Europe Research Yearbook 2008:

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Notes to Editor:

About AQ Research

AQ Research provides independent quantitative analysis of analysts' recommendations and eps forecasts, using data obtained from the broking houses involved. AQ has been analysing the accuracy of eps forecasts since 1998 and began publishing its RQ series of reports in 2003. In addition, it provides detailed analysis of the accuracy of research in specific national markets in a series of dedicated country reports.

'RQ' Methodology

AQ scores each research houses differently, depending on whether they have absolute or relative recommendations. The period over which we are examining recommendations in this report is the 12 months to 30 December, 2007. Each recommendation made during this period is assessed over its "lifetime" (i.e. until it is changed).

Analysts are scored on the basis of the percentage share price movement (+ or -) during the lifetime of a particular recommendation. Those with absolute recommendations are measured on the basis of the percentage change in the share price during the lifetime of the recommendation, while those with relative recommendations are measured on the price movement relative to the price of the relevant index. This either a national index (egWIG 20 or ATX Vienna) or the Dow Jones Stoxx 600 for those houses which make recommendations on an index relative basis. Or it is a sector index (the market sectors within the Dow Jones 600) for those which make sector relative recommendations.

Scores have been calculated as follows:

- A Strong Buy recommendation receives the percentage share price movement x 1.25.
 - A Buy recommendation receives the percentage share price movement times x 1.
 - A Hold has no score.
 - A Reduce recommendation receives the percentage share price movement x -1.
 - A Sell recommendation receives the percentage share price movement x -1.25.
- (Where a share price has fallen (absolutely or relatively), this means that an analyst with a Sell or Reduce recommendation will score positively.)